

Poverty.

Climate Change.

Conflict.

MADE a difference?



MADE
IN EUROPE

MUSLIM AGENCY FOR DEVELOPMENT & ENTERPRISE

MADE in Europe
Annual Review

2009/10



Haiti, February 2010



Training, June 2009



Haiti, February 2010



Pakistan, July 2009



Indonesia, October 2009



Haiti, February 2010



Training, June 2009



Pakistan, July 2009



Pakistan, July 2009

What is **MADE** in Europe?

Our Vision

Our vision is of prosperous and peaceful 21st century European societies which are multi-faith, multi-ethnic and inclusive where Muslim youth take up their roles as active citizens alongside their brothers and sisters of other faiths and none.

Our Mission

Our mission is to inspire and enable a grassroots European Muslim youth movement of faith in action for tackling global poverty, injustice and inequality through activities such as volunteering, campaigning and fundraising. We also provide capacity-building services for Muslim NGOs and support for cross-faith initiatives in international development.

"become active global citizens"

Assalamu alaikum
- Peace be with you.

The Prophet Muhammad (pbuh) said if you see something unjust, change it with your hand; if you can't do that, then speak out against it; and if you can't do that then change it with your heart. At MADE in Europe, we believe that we can empower young Muslims to be at the forefront of the global poverty debate by creating leaders of social change and ambassadors for a better world. We believe that making a stand in the fight against poverty means more than just fundraising or paying our zakat (2.5% of annual wealth) - it is about promoting justice, equality, peace and human rights which are rooted in the traditions of Islam.

This year, we have been extremely proud of the dedication and commitment of our volunteers. MADE in Europe has been supporting young people by providing training, so that they can use their skills to raise awareness of some of the most pressing issues facing our world today. Whether through holding events in their communities on fair trade, lobbying their politicians on Gaza or running their own climate campaigns, MADE in Europe volunteers from all over



the UK have been motivating others to become active global citizens.

We have also been providing young people with the opportunity to travel to developing countries to work with disaster-affected communities. Our Act Global project saw volunteers delivering emergency assistance after the Haiti earthquake and providing clean water to displaced communities in Sri Lanka. We believe that these experiences enable young people to see how collective action, faith and self-belief can inspire change across the world.

Many of our achievements would not have been possible without the support and guidance of a number of individuals and organisations including Islamic Help, GlobalMedic, Al Khair Foundation, Christian Aid

and the Fairtrade Foundation to whom we are extremely grateful. Our extended thanks also goes out to the Faith Regen Foundation which has nurtured our organisation from the very beginning.

As 2010 draws to a close, the global financial crisis, climate change and the Millennium Development Goals will ensure that 2011 will be fraught with new developmental challenges. I hope that more young people from all faiths will join us next year in the search for global solutions.

Khalid Sofi and Saif Ahmad
Chair and CEO
MADE in Europe

The **Board of Directors**



Khalid Sofi
Chair



Faaria Ahmad
Board Director



Dato' Muhammad Iqbal
Board Director



Khadijah Elshayyal
Board Director



Dr N S Nasser
Board Director



Saif Ahmad
CEO



Sarah Atkinson
Director of Operations

The **Staff**

ACT Global

When conflict, displacement or natural disasters occur, few of us will ever experience the harsh realities of living and working in such challenging and dangerous environments.

In June 2009 MADE in Europe launched its Act Global Project, which provides volunteers with the opportunity to experience the realities of global poverty by being at the forefront of a humanitarian crisis. In partnership with GlobalMedic, specialists in disaster response, MADE in Europe worked with young Muslims aged between 19 and 25 to provide them with the basic skills needed to deliver humanitarian assistance in an emergency situation. Training was given on needs assessment and project planning; how to use water purification equipment and deploy emergency mobile hospitals; first aid; as well as team building and campaigning skills. Volunteers then used their skills in an accompanied disaster response deployment overseas.

In July 2009, a group of Act Global volunteers travelled to

the Swat Valley to work with displaced people in relief camps providing water purification tablets and emergency supplies. In Sri Lanka, in August 2009, volunteers distributed hygiene and non-food items and trained local communities in water purification techniques. Responding to the September 2009 earthquake, volunteers were deployed to Padang, Indonesia, to set up inflatable mobile clinics to provide basic medical treatment to over 2000 people as well as distributing school and hygiene kits to local school children and their

families. The recent devastating earthquake in Haiti saw our volunteers distribute water purification tablets and train communities in Port-au-Prince in water purification techniques. Another group of volunteers taught English to children in earthquake-affected areas of Kashmir.

Act Global in Sri Lanka

"My perception of poverty and charity work has changed. I realised everything is much more complex than just giving money. I realised I could do more, make more sacrifices and raise more awareness because so much needs to be done."

In partnership with GlobalMedic, four Act Global volunteers were deployed to Batticaloa, Sri Lanka, in August 2009 to work with communities left displaced by the 25 year-long conflict. The volunteers spent the first few days in the capital Colombo

procuring items and assembling 1200 hygiene kits and 850 household kits containing items such as laundry powder, soap, toothpaste, buckets, lamps, pots and plates which were then distributed to displaced persons in camps in Mannar and returnees in Pan Chenai and Kanthinagar.

In Batticaloa, volunteers trained local community leaders in the operation of small water purification (trekker) devices and other water purification supplies.

The volunteers also led a session at the Sheikh Ahmed Deedat Memorial Hall in Colombo to talk about their volunteering experiences with young Sri Lankan students. The students were very inspired by the fact that four young British Muslim females had taken the initiative to travel to their country to try and make a difference. Much of the discussion revolved around how to engage more young people, and in particular women, in volunteering and to pursue careers in international development.



"make a difference"



by **Halima Begum**, age 20

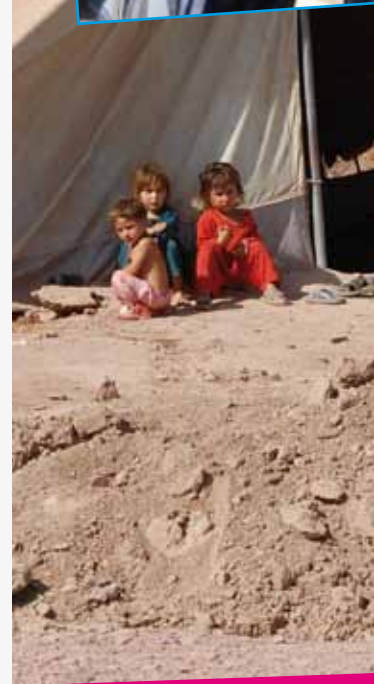


The Water Campaign

During a disaster and emergency situation, providing affected communities with access to clean water is a crucial priority for aid agencies delivering humanitarian assistance in the field. Without it, thousands more people could die from dehydration and disease.

Having experienced the realities for some of the 1 billion people in the world who lack access to clean water, the Act Global volunteers were then inspired to take action back in the UK. On World Water Day 2010, volunteers attended a meeting

with the Shadow Secretary of State for International Development Andrew Mitchell MP, as part of the End Water Poverty Coalition to demand urgent and effective action to tackle these issues. Volunteers also spoke at the Emerald Network 'Green Thursdays' event in April 2010 to young Muslim professionals about the importance of clean water and sanitation. There was also a digital photo exhibition of pictures taken by an Act Global volunteer while on deployment in Haiti after the earthquake.



Haiti made me stronger

by **Mohammed Javed**, age 25

"Driving to the camp with GlobalMedic, the devastation caused by the earthquake was overwhelming. The situation is true madness - the heat, the humidity, the corpses buried in rubble and the smell of decay. It is beyond comprehension."

The camp was full of families displaced by the earthquake. Around 1500 people had been queuing since dawn for one bag of rice. The heat was so unbearable that even I became dizzy. With no water or food, a sense of desperation echoed around us.

I had to put my emotions aside and get on with the job in hand

by providing bottles of clean water and purification tablets.

The next day we headed out to purify water in the more remote villages. It seemed like we were the only NGO out here. Even the locals told us that the aid agencies were too far away for them to receive food hand-outs.

As we headed out to the remote villages again the next day to provide water purification tablets and to pump water from the wells, I was struck by how lucky we are in the UK. It is hard to believe that millions of gallons of water are wasted each year in our homes, yet here, people are simply unable

to quench their thirst.

As my time in Haiti drew to a close, I felt sad to leave. Haiti will take a long time to heal but the Haitian people do not need hand-outs. With the right tools and support, they will be able to rebuild what they've lost.

I would like to thank MADE in Europe and GlobalMedic for giving me this opportunity. I believe this trip has made me mentally and physically stronger. It has taught me to be patient, to smile all the time and to appreciate all that I have."





The War on Climate Change Campaign

When the world leaders came to an agreement to cut carbon emissions at the UN Climate Change Summit in Copenhagen, MADE in Europe launched a campaign to keep climate change on the agenda. The 'War on Climate Change', launched in February 2010, offered young Muslims and Christians the chance to give the politicians a run for their money and develop their own climate change campaigns. Those who were

selected were given training on climate change issues and offered placements at leading NGOs including 10:10, Oxfam and Christian Aid. Volunteers then carried out their own mini climate change campaigns to inspire local people to take action in their communities. Volunteers came up with creative campaigns such as the 'Think Local' campaign which aimed to raise awareness among school children about

how transport emissions contribute to climate change; the 'Time for Climate Justice' campaigners highlighted the plight of people suffering the effects of climate change in the developing world; and the "Sage the World" campaign aimed to raise awareness of how food production contributes to climate change. This project was funded by Choice FM/V Inspired.

Climate Change - CMYF

(Christian-Muslim Youth Forum)



While the world's leaders prepared to debate the future of our planet at the UN Climate Change Summit in Copenhagen in December 2009, MADE in Europe and its partner the Christian Muslim Forum, wanted to provide a platform for young people to express their views on climate change. In October 2009, 30 young Christians and Muslims met at Lambeth Palace to form the Christian-Muslim Youth Forum (CMYF) on Climate Change. Hosted by the Archbishop of Canterbury Dr Rowan Williams, they developed the Christian-Muslim Youth Statement on Climate Change which called for a greater awareness of environmental issues amongst the public,

strategies to mitigate and adapt to climate change and an increase in funding to developing countries. The statement was supported by over 750 individuals from across the UK and worldwide and endorsed by a wide range of community and faith-based organisations including Three Faiths Forum, London Muslim Centre and Federation of Student Islamic Societies (FOSIS).

On 1 December 2009, the CMYF handed over their statement to the Under Secretary of State for the Department of Energy and Climate Change, David Kidney MP to pass on to the UK negotiators for the UN climate change talks.

Copenhagen Trip



Fired up with climate change fever, MADE in Europe led a group of 10 young Muslims and Christians to Copenhagen with the Christian Aid delegation to make their voices heard as world leaders negotiated a climate deal at the UN Climate Change Summit in December 2009. Along with hundreds of thousands of campaigners from around the world, the delegation marched to the conference centre where a candle-lit vigil took place.

handed over the Copenhagen pledges collected by Christian Aid, which totalled an amazing 512,894, to the UN Climate Change Chief Yvo de Boer. The MADE in Europe delegation joined thousands of others for Archbishop Tutu's inspiring address which was followed by a lively performance by Danish multi-faith band Outlandish. The delegation also had the opportunity to meet with Danish organisations - Danish Muslim Aid and Muslims in Dialogue - for an inter-cultural exchange about mobilising faith communities for action on climate change.



Matthew Youde, age 21, says...

"Coming to Copenhagen is like an environmental pilgrimage for me. I have met people from many other countries who have been on a similar journey to us which has been long and arduous with little comfort and sleep but all for a cause - to say how important it is that this deal happens."

On the following day, Archbishop Desmond Tutu

Fair Trade



Making sure that the products we buy come from ethical and sustainable resources is a simple way of helping to tackle global poverty.

In January 2010, the Fairtrade Foundation ran a training session for MADE in Europe's volunteers. The training covered the basics of how the fair trade system works, who benefits from Fairtrade products and how to be an effective fair trade campaigner.

During Fairtrade Fortnight in February 2010, the volunteers

then went on to hold a 'Fair Trade Tea Party' in partnership with the Fairtrade Foundation at the London Muslim Centre where people from all over London came to learn about fair trade.

Stalls offered information about fair trade as well as tasty Fairtrade treats and products. Fairtrade producers from India and Gaza then spoke about how fair trade had made a difference to their communities.

Visitors were asked to 'swap' one of their favourite foods

for a Fairtrade brand and encouraged to spread the fair trade message to friends and family.



The fantastic Fairtrade Tea Party in the London Muslim Centre in February 2010 was the culmination of the great work that MADE in Europe has been doing with the Fairtrade Foundation. With the unbounded energy and vision displayed by MADE in Europe's volunteers, I am sure of even more success next year in empowering Muslim communities to help tip the balance of trade in favour of poor farmers.

Dr Harriet Lamb CBE
Executive Director
Fairtrade Foundation

"help tip the balance of trade in favour of poor farmers"



People's Page

Speak out!



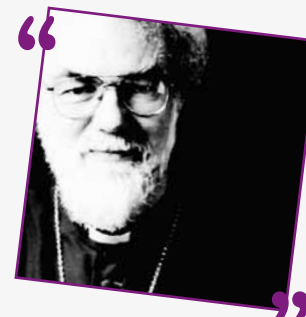
MADE in Europe made me feel that as Muslims **we don't need to talk about 'integration' anymore but 'contribution.'** As Muslims it is our duty to behave compassionately towards other people and our environment. I would like every single young Muslim in the UK to join MADE in Europe!

Silvia Nicolaou-Garcia
Volunteer
MADE in Europe



Faith Regen is an organisation that turns the principles of the great faiths into **practical results** and is pleased to support an exciting new initiative like MADE in Europe which inspires young people to do exactly that on crucial global issues.

Brian Mc Andrew
Executive Chair
Faith Regen
Foundation



I am delighted that the Christian Muslim Forum and MADE in Europe are playing such a creative role in **enabling young Christian and Muslim voices to be heard** on the issue of climate change. It will be their generation that will have to face the consequences of our inaction and I very much hope that their voice can be influential at the Copenhagen conference and beyond.

Dr Rowan Williams
Archbishop
of Canterbury



Oxfam is very excited to be supporting MADE in Europe in 2010 to develop a set of campaigning resources for young Muslims. **Muslim communities in the UK have a vital role to play in challenging the inequality and injustices around the world.** We are pleased that MADE in Europe is taking a leading role in mobilising grassroots action.

Gillian Temple
Head of Public
Engagement
Oxfam



It was fantastic to have MADE in Europe as part of Christian Aid's Countdown to Copenhagen campaign. Sharing the epic journey to Copenhagen with a lively and dedicated group of young Muslim activists was an inspiration for our traditional supporters. After the climate talks it was encouraging to see volunteers preparing for their 'War on Climate Change' campaigns, because the fight for climate justice continues and **the challenge demands action from all of us together.**

Eleanor Ramsey
Campaigns Officer
Christian Aid



MADE in Europe is a very good initiative. It should be seen as more than just an organisation - it is a movement. I really **believe in volunteerism** and the power of the youth. I believe that they can learn from the past to make a better future.

Dr Hany El-Banna OBE
Founder
Islamic Relief

Thank You

A big 'thank you' to our supporters.

MADE in Europe would be nothing without the hard work, determination and enthusiasm of those who have volunteered and advised us over the last year.

Thank you to all of you who have contributed your time, your energy, your creativity and your passion as well as to all those individuals who have supported us financially.

A message from Shahid Ullah, an individual sponsor of our Annual Report:

"This is your country; you must take pride in it and work hard to build its very foundations. The strength and beauty of a nation depends on the good deeds of its citizens. You are here to unite your country and you can do this through the peace,

compassion and tolerance that is inherent in the teachings of Islam."

We would like to thank the following organisations for their support, guidance, expertise and belief in the MADE in Europe vision:

10:10
Al Khair Foundation
Al Muntada Al Islami
Channel S
Christian Aid
Christian Muslim Forum
Emerald Network
The Fairtrade Foundation
Faith Regen Foundation
Fountain of Abundance
GlobalMedic
Islamic Help
Lambeth Palace
London Muslim Centre
Muslim Charity
Oxfam
READ Foundation
V Inspired/Choice FM

thank you!

An advert from our sponsor



Muslim Charity

Helping the Needy

We work in the following countries:

**PAKISTAN AZAD JAMMU & KASHMIR INDIA BANGLADESH INDONESIA AFGHANISTAN KYRGYZSTAN
PALESTINE IRAQ SOMALIA GHANA MALAWI SOUTH AFRICA HAITI ZIMBABWE KENYA**

Established in 1999, Muslim Charity focuses on addressing underlying causes of poverty such as health, education and economic development. Building hospitals, schools, providing safe drinking water, food and orphan sponsorship projects are the core targets of Muslim Charity.



Countries Muslim Charity operate in.

Future Projects:

- 1) Muslim Charity aims to initiate a Welfare Complex in Bangladesh and Somalia which will include a gynaecology hospital, a primary school, a mosque and a water filtration unit.
- 2) Muslim Charity has launched the Eaton Girls Boarding School project in UK - An independent boarding school focusing on Islamic Education with national curriculum for girls.

"Support with your Zakat, Lillah, Sadaqa and help hundreds of thousands"
Junaid Jamshed

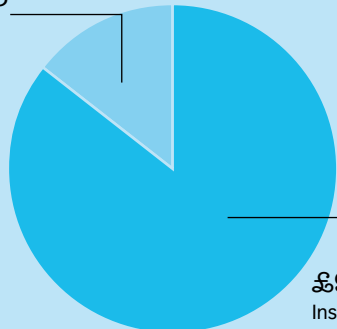


Financial Info 2009/10

Income: **£108,718**

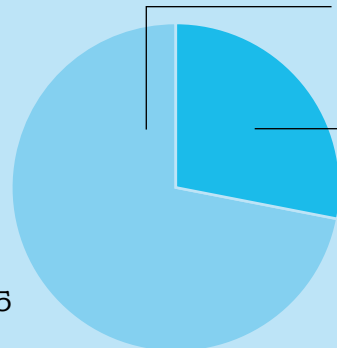
Expenditure: **£99,321**

£15,553
Individual donations



£93,165
Institutional grants

£76,960
Charitable activities



£22,361
Start-up and organisational development costs

MuslimCharity.org.uk

Enquiry & Donation Hotline: UK +44 (0) 1777 702 555
USA +1 8777 702 555 South Africa 0800 980 822

Email: info@muslimcharity.org.uk
Charity No: 1078488

ADDRESS

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Helping the Needy
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Nottinghamshire,
DN22 0PR, UK

DONATIONS

Lloyds TSB Bank
Account Name: Muslim Charity
Account No: 01304660
Sort Code: 30-17-00
IBAN: GB19LOYD 301700 01304660
BIC: LOYD GB 21412

5 ways to get involved!

- 1.** Sign up to our mailing list for the latest campaign news and volunteering and training opportunities - email info@madeineurope.org.uk
- 2.** Get creative and write a blog for our website on a global poverty issue
- 3.** Find us on Facebook and follow us on Twitter (www.twitter.com/MADEinEUR)
- 4.** Donate to support our work
- 5.** Get in touch if you want to volunteer now!

get involved!



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